



Racing Free Organization Spotlight

Friday, August 15th

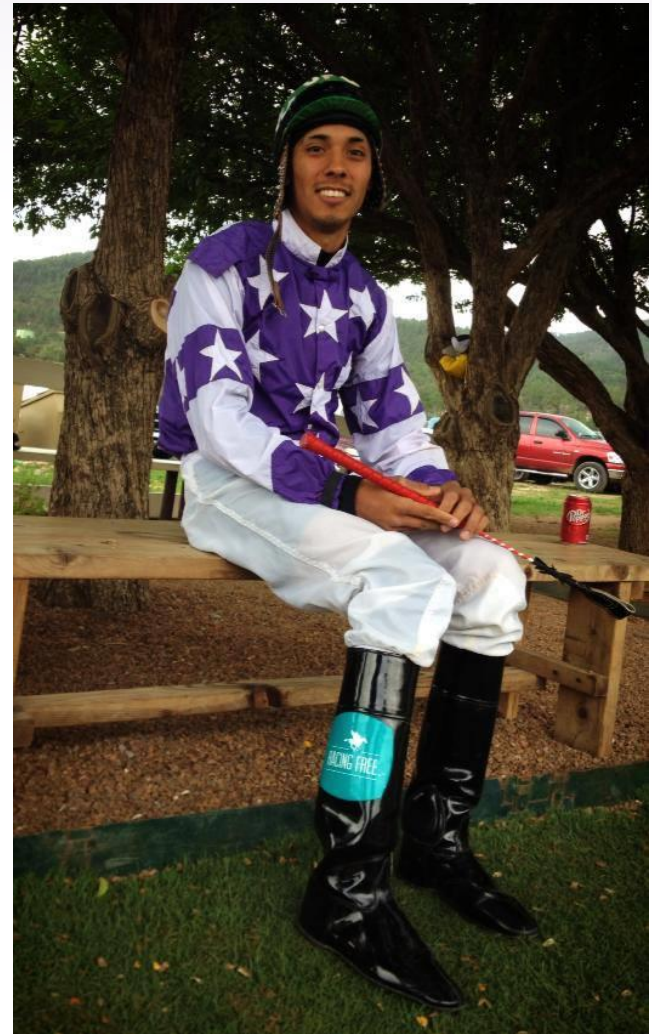
2014 National HBPA Summer Convention

RACING FREE

About Racing Free



RACING FREE™



RACING FREE

Goals

- Racing Free is designed to encourage the elimination of performance-enhancing drug use in horse racing. It is a forward-thinking movement that has created an alliance of race horse owners, trainers, jockeys & fans with the goals to:
 - **Minimize race day injuries and death** to horses and riders;
 - Encourage **owners** to have more knowledge and involvement;
 - Create an **equal racing competition** for horses;
 - **Educate** general public on differences between Equine Therapeutics & Performance-Enhancing drugs;
 - Establish a **positive reputation & future** for the horse racing industry, and;
 - Encourage tracks and commissions to create similar incentive programs.
 - Provide **incentive monies** for Racing Free member-horse owners

The Racing Free Incentive

- Racing Free Incentive Program
 - \$300/horse/meet or \$1200/horse/annual
 - \$1000 monetary reward per win & clear commission-level drug test
 - End-of-meet rewards & promotions
- Racing Free Breeder Incentive Program
 - \$300/horse prior to sale
 - Opportunity for new owner & breeder to receive \$500 reward per win & clear drug test



Plan of Action

- Promoting & Continued Research on the difference between Therapeutics & Performance- Enhancing Drugs
- Opportunity for Sponsorships
 - Added Reward Money
 - Assisting RMTC & Governing Bodies
 - Better Testing
- New Avenues for Promoting our Sport
 - Racing Free Association
 - Social Media



What We've Been Doing....

- Forward- thinking
- Horsemen visits
- Racing Free 'Day'
 - Indiana Downs
 - Ruidoso Downs
 - North Dakota Horse Park
- Track Trips

Racing Free & Ruidoso Downs team up for another exciting event to promote the Future of Racing!

Join us for the 2nd Annual
"Racing Free Day"
June 7, 2014 at Ruidoso Downs Racetrack & Casino

This exciting day will include:

- Tables with membership & sponsorship information
- Merchandise sales
- Member-horse & Sponsor spotlights
- Drawing for a custom Racing Free Icehole Cooler

WEAR YOUR RACING FREE COLORS TO SHOW YOUR SUPPORT!

Join the **MOVEMENT!**

RACING FREE

Website: www.RacingFree.com
Phone: 325-248-5220

Facebook: <http://facebook.com/racefree>
Twitter: <https://twitter.com/racingfree>

FOR THE FUTURE OF RACING

Join the MOVEMENT!

"I think Racing Free is a very positive way to move the sport forward to an environment free of performance-enhancing drugs. I have asked all my owners to be involved with this great incentive and hope they do and move forward with the program. Thanks for all your efforts to bring light to the people who do the right thing."

J.R. Caldwell,
Thoroughbred Trainer



"I have been in the horse racing industry for 20 years. I have seen the evolution of the sport firsthand. Horse racing has provided me with a very successful and profitable career. I want to see the horse industry improve and thrive. That is why I support Racing Free. The program supports medication guidelines and levels that are permitted by each state's racing authorities. This promotes a more level playing field. This drive to clean up horse racing is crucial to the future of the sport."

Ed Hardy, Quarter Horse Trainer



"It is in our strong opinion that Racing Free could not have come along at a better time. Our faith was faltering in the fairness of the sport we love so much. As individual racing jurisdictions make strides in changing rules and regulations for racing medications and their offenders, we are able to show our support and commitment to the cause by enrolling in the Racing Free program."

Rhonda & Dawn List, Double Bar S Ranch, LLC



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We Are Here Today ...

- **WITH YOUR SUPPORT:**

- Racing Free can continue spotlighting those who desire a level playing field.
- Natural talent of the race horse will be celebrated.
- Steps can be taken for improved testing and industry advancement.
- Returning integrity to the sport will lead to increased track attendance & participation.

How Can You Help Today?

- ***We are committed to returning integrity to the sport.***
- Help us find Sponsorships: businesses, racing stables, tracks, associations, etc.
- Trainers- Inform your Owners.
- Owners- Sign-up your horses for the Racing Free Incentive and/or Racing Free Breeders Incentive Program.
- We need sponsorship support to continue.

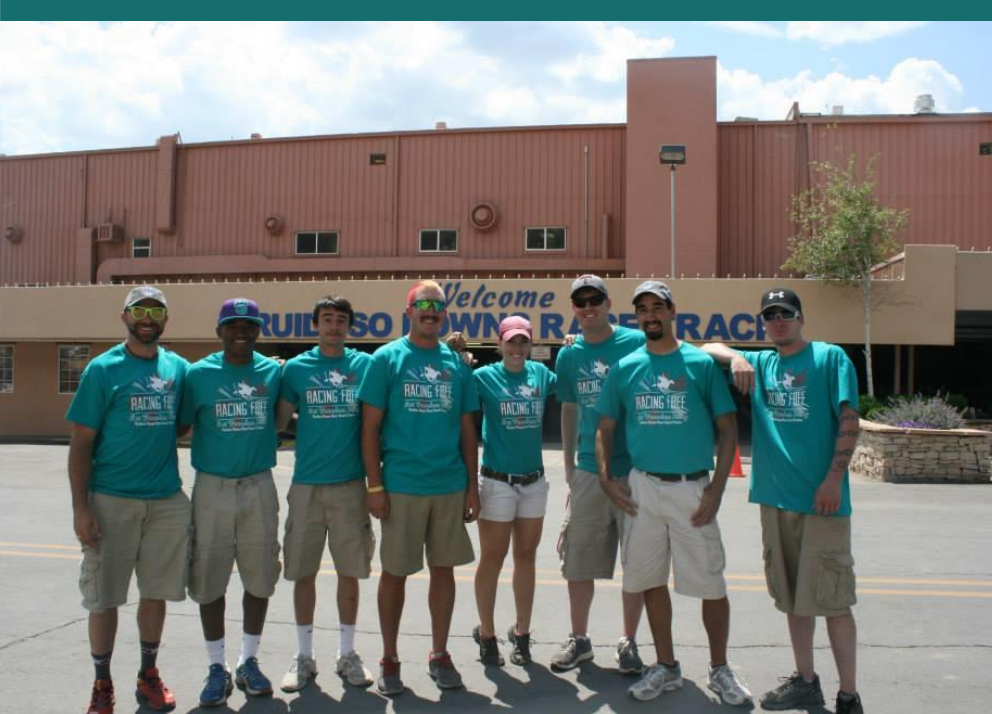


Protecting Our Future...





RACING FREE



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JOIN A WINNING MOVEMENT!

Two Racing Free Member Horses just won the **RICHEST RACES** in Quarter Horse racing history!

17 of 20 Grade 1 All American Futurity and Derby finalists were Racing Free Member-Horses!

Congratulations to the connections of Racing Free member-horses HANDSOME JACK FLASH and FEATURE HERO!



Racing Free rewards GOOD with GOOD!

Visit www.racingfree.com for more information on the:

- **Racing Free Incentive Program**
(Enroll your horses for \$300 per-horse & per race meet into the Racing Free Incentive Program for a \$1,500 reward check per win & clear drug test.)
- **Racing Free Breeders Incentive Program**
(Invest in the future of your yearlings by enrolling in the Racing Free Breeder Incentive Program.)
- **Racing Free Pledge Of Support**
- **Racing Free Corporate Sponsorships**



THANK YOU to those who have supported the elimination of performance-enhancing drugs in 2012 and 2013!

Website: www.RacingFree.com
Phone: 325-248-5220

Ruidoso Downs Photo

Facebook: <http://facebook.com/racefree>
Twitter: <https://twitter.com/racingfree>

RACING FREE

Thank You to our Sponsors

- **FEARLESS:**

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Reliance Ranches
Fulton Quien Sabe Ranches - LP
Crystal Springs Farm

LONG HAUL:

Caldensity
Corona Cartel Syndicate
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Oklahoma Quarter Horse Racing
Association
Stallionsearch
Speedhorse Magazine
Surebet Racing News
The Valley Equestrian Newspaper
Valley Farm
Formula 1 Noni

- **DASH:**

Condotel Vacation Rentals - Ruidoso NM
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SPRINT:

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Iowa Quarter Horse Racing Association
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Florida Quarter Horse Racing Association
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Matt Witman