## National HBPA, Inc. Budget, Dues & Investment Committee Minutes 2015 Summer Convention – Denver, Colorado Friday, August 7, 2015

The National HBPA, Inc./NHAC Budget, Dues & Investment Committee meeting was brought to order by Robin Richards. Attendance was taken and the following people were present:

Chairperson Lynne Schuller Dennis Sweigart \*proxy T. Shea

Kent Stirling

Members: Dave Basler Richard Yates

Peter Ecabert (advisory)

Tom Metzen, Sr. Absent: Ron Ball

Robert Scott (advisory) Leroy Gessmann

## Agenda:

Discussion of the 2016 Budget Preparation Cycle (\$10-\$15k advertising budget; budget line for website revamp; National President's Honorarium)

New Business (NHBPA Foundation, new investment avenues; Establish Scholarship for Equine Grad Student at Gluck/Uky; Possible new revenue streams)

**1. Motion** that the Public Relations Committee come up with a specific planned budget for a 2016 advertising campaign, as requested by Eric Hamelback.

Motioned by Lynne Schuller.

Seconded by Dave Basler.

Motion Passed Unanimously.

**2. Motion** that NHBPA CEO solicit outside bids for the NHBPA website revamp, The Jockey Club bid is too expensive (\$21,250).

Motioned by Lynne Schuller.

Seconded by Kent Stirling.

Motion Passed Unanimously.

**3. Motion** that National office consult with Nancy Delony (*AL HBPA*) regarding the best possible investment vehicles available for the NHBPA Foundation's \$35k CD matures in September.

Motioned by Dave Basler.

Seconded by Lynne Schuller.

Motion Passed Unanimously.

**4. Motion** to adjourn.

Motioned by Lynne Schuller.

Seconded by Dave Basler.

Motion Passed Unanimously.