## New Vocations Racehorse Adoption Program



Specializing in finding homes for Retired Racehorses for 21 years.

### Mission



Rehab, Retrain, and Rehome Retired Racehorses

### Our Facilities



Ohio, Kentucky, Pennsylvania, and Michigan

### How the Program Works

- We work directly with owners and trainers
- We work with HBPA, THA groups, and racetracks.
- Take in horses from over 30 different racetracks
- Fill out donor form
- Gather all information on the horse
- Horses must have be riding sound or have a good prognosis of becoming riding sound
- Timeframe is given to when the horse can arrive
- Donor organizes transportation

## Once in the Program



The transition begins.....

#### **Evaluation**

- Physical and mental evaluation
- Transition to turn out
- Socialization
- Basic care (nutrition, farrier, vaccinations)
- Ground work
- Under saddle work

This process can take anywhere from 2 weeks to 2 months if the horse is sound or 2-8 months if the horse needs rehabilitation time.









### **Understanding the Equestrian Market**

- Large market for horses that can go into a competitive discipline (dressage, hunters/jumpers, and eventing).
- Smaller marker for horses with limitations, pleasure homes are typically less experienced homes and horses must have superb dispositions.
- The average equestrians shy away from common track injuries.
- We are competing with a lot of other horses (non-Thoroughbreds) also looking for homes.

## Marketing





## **Adoption Process**



- Application Screening
- Adoption Contract
- Follow Up



## Pennsylvania Facility

#### Cassius C



# Ohio Facility Frazee's Folly



## **Kentucky Facility**Dancing Luca





www.newvocations.org