National Horsemen's Administration Corp. Horsemen's Journal Committee 2012 Summer Convention, Altoona, Iowa Friday, June 29, 2012

The NHAC's *The Horsemen's Journal* Committee meeting was brought to order by chair Justin Cassity. Attendance was taken and the following people were present:

Chairperson Justin Cassity

Members Dave Basler

Marty Maline Kent Stirling Bill Walmsley

Absent Ken Lowe Gary Tinkle

Introduction of Denis Blake, Editor, The Horsemen's Journal

The Road Ahead for The Horsemen's Journal

- The magazine past 2012
- Expenses vs. Revenues Joe Santanna
 - 1. Reduce costs & increase revenues OR
 - 2. Change subscription rate per member to \$4.00
- 1. **Motion** to empower the Executive Committee to decide the future of *The Horsemen's Journal* after Denis Blake's analysis (30 days) and with the recommendation of The Horsemen's Journal Committee.

Motioned by Dave Basler. Seconded by Kent Stirling. Motion passed unanimously.

2. **Motion** that *The Horsemen's Journal* staff not seek any 2013 advertising or sponsorship agreements until the future of the magazine has been finalized.

Motioned by Bill Walmsley. Seconded by Marty Maline. Motion passed unanimously.

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3. Motion that *The Horsemen's Journal* Committee approves any feature article topics before they are written and placed in the magazine.

Motioned by Marty Maline. Seconded by Dave Basler. Motion passed unanimously.

4. **Motion** to adjourn.

Motioned by Justin Cassity. Seconded by Kent Stirling. Motion passed unanimously.