

**National Horsemen's Administration Corp.
Horsemen's Journal Committee
2011 Summer Convention, Seattle, WA
Friday, July 22, 2011**

The NHAC's *Horsemen's Journal* Committee meeting was brought to order by chair Justin Cassity. Attendance was taken and the following people were present:

Chairperson Justin Cassity

Members Dave Basler
 Marty Maline
 Kent Stirling
 Bill Walmsley

Absent

Gary Tinkle

Editor's Report - *verbal* - Richard Glover

Advertising Report - *verbal* - Jennifer Allen

- Two National Sponsorships renew in August
- Magazine rate cards are usually sent out in September for 2012 pricing

Discussion of the Future of the Horsemen's Journal - in print & electronic

- The HJ Subsidy is scheduled to contribute a total of \$77,000 for 2011
- Affiliate Subscriptions total \$38,000 for year at \$1.25 per member

1. **Motion** to recommend to the Executive Committee that the Horsemen's Journal be published in 2012 (4 issues) and HJ Subsidy be set for 2012 at the following range: \$68,000 - \$80,000 and to also develop additional billing options putting Affiliate Subscription and Subsidies together.

Motioned by Bill Walmsley.

Seconded by Kent Stirling.

Discussion: Alabama HBPA is committed to paying their magazine subscription.

Kentucky HBPA Abstains.

Motion Passes.

2. **Motion** that the CEO of NHBPA, Remi Bellocq, contact those Affiliates that haven't paid their Industry Initiative Fund/Horsemen's Journal Subsidy in 2011 to further explain what it does and inquire as to why they are not contributing.

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Motioned by Bill Walmsley.
Seconded by Dave Basler.
Motion passed unanimously.

3. **Motion** to approve the 2012 advertising rates with a 3% increase in the pricing structure from the 2011 prices.

Motioned by Bill Walmsley.
Seconded by Kent Stirling.
Motion passed unanimously.

4. **Motion** to set aside the rest of the agenda and handle it on a future conference call.

Motioned by Dave Basler.
Seconded by Kent Stirling.
Motion passed unanimously.

5. **Motion** to adjourn.

Motioned by Dave Basler.
Seconded by Kent Stirling.
Motion passed unanimously.