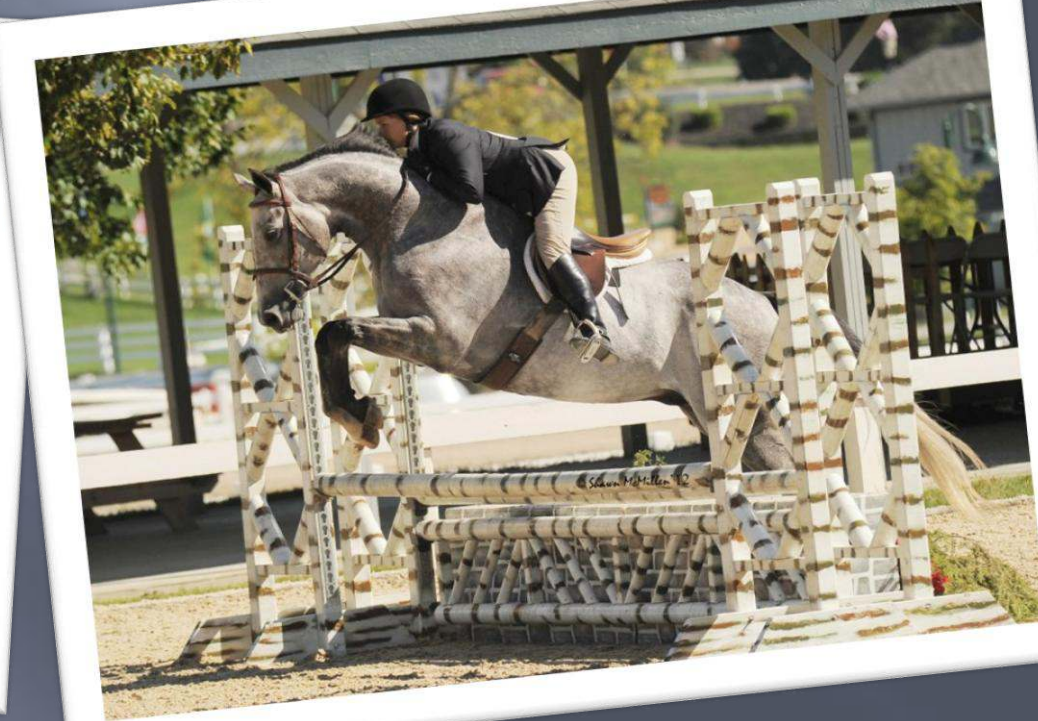




Kristin Leshney

July 12, 2013





Young Rider Award



Thoroughbred Award



- ▣ \$100,000 prize money
- ▣ Saddle pads
- ▣ Stall plaques
- ▣ Coolers
- ▣ Halters
- ▣ Tote bags



T.I.P. Number Cards

TJC Name: Jefesito
Show Name: Jefesito
T.I.P ID: 300000060
Year of Birth, Color, Sex: 1999, CH, G
Pedigree: Urgent Request (IRE) , Iceland
Last Start: 6/7/2005
First Show Date:
Rider: Shannon K Luce
Owner: Shannon Luce



T.I.P. Number Cards

- ▣ T.I.P. Numbers applied for: over 3,400
- ▣ 2013 shows with T.I.P. Awards: 415
- ▣ Shows with results reported to 6/10: 112
- ▣ Entries: ~1150 horses
- ▣ States and Provinces of Shows: 40
- ▣ Facebook Likes: >3,400



ThoroughbredConnect

Connecting Thoroughbreds with Their Futures



- ▣ 623 “connections” (emails sent when a horse and user match)
- ▣ 1791 people signed up to use Thoroughbred Connect
- ▣ 512 horses currently needing aftercare or assistance
- ▣ 3,819 horses have someone willing to provide future aftercare

Tattoo Identification Services

- ▣ Average 300,000 tattoo lookups per year
- ▣ 1.4 million hits since creation in April 2009



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TAA

www.thoroughbredaftercare.org

June 17, 2013

Thoroughbred Aftercare Alliance

- **Why was the TAA formed?**
- **TAA's Mission:**
 - Help in the effort of aiding our retired Thoroughbreds by:
 - Serving as an **Accrediting Body** for aftercare facilities that care for retired Thoroughbreds
 - Serving as a **Fundraising Body** to help raise the monies needed by these accredited aftercare facilities

Thoroughbred Aftercare Alliance

TAA's Supporters



Thoroughbred Aftercare Alliance

TAA- Accrediting Body

- As an **Accrediting Body**, the TAA is establishing a two step accreditation process that the aftercare facility must satisfy in order for them to receive accreditation, which would then allow the facility to apply for grants:
 - 1) Accreditation Application
 - 2) Accreditation Site Review

Thoroughbred Aftercare Alliance

TAA – Fundraising Body

- TAA Board President, Jack Wolf: “It is our responsibility as owners, tracks, breeders, trainers, jockeys, bloodstock agents, and anyone who has a stake in the game to take responsibility for the aftercare of these great animals that are the keystone of our sport.”
- As a **Fundraising Body**, the TAA will raise funds on behalf of accredited facilities via institutional contributions that are to be directed 100% to program services rather than to fundraising or general administrative costs.
- To fund the efforts of the TAA going forward, we envision small **Automatic Mandatory Contributions** from the various “touch points” from a horse’s career, and these include: Breeders, Sales Companies, Sale Consignors, Buyers at Sales, Owners, Trainers, Jockeys, Tracks and Breed Registries.

Thoroughbred Aftercare Alliance

Automatic Mandatory Contributions

"Many hands make light work." – John Haywood (1497-1580)

- The Automatic Mandatory Contributions from each of the targeted groups will be a "small fair share" from everyone who profits in anyway from the life of a Thoroughbred.
- This "small fair share" approach will be designed so that it is not an onerous burden on any one group

Thoroughbred Aftercare Alliance

TAA – Fundraising Body

- Success thus far:
 - Stallion Owners – 25% of 1 season
 - Breeders - \$25 added to registration
 - Sales Companies - .05% from consignors, buyers and sales company
- Next Steps
 - Horsemen and Racetracks
 - Many already help fund
 - Trainers and Jockeys
 - Ancillary Businesses
 - Veterinarians (helping through inspections)
 - Farriers
 - Bloodstock Agents
 - Publications
 - Account Wagering Companies
 - Etc.

Accredited Organizations

- Florida Thoroughbred Retirement and Adoptive Care (TRAC) in Palm City, Florida
- New Vocations in Marysville, Ohio
- Southern California Thoroughbred Rescue in Norco, California

Contact

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[*www.thoroughbredaftercare.org*](http://www.thoroughbredaftercare.org)