

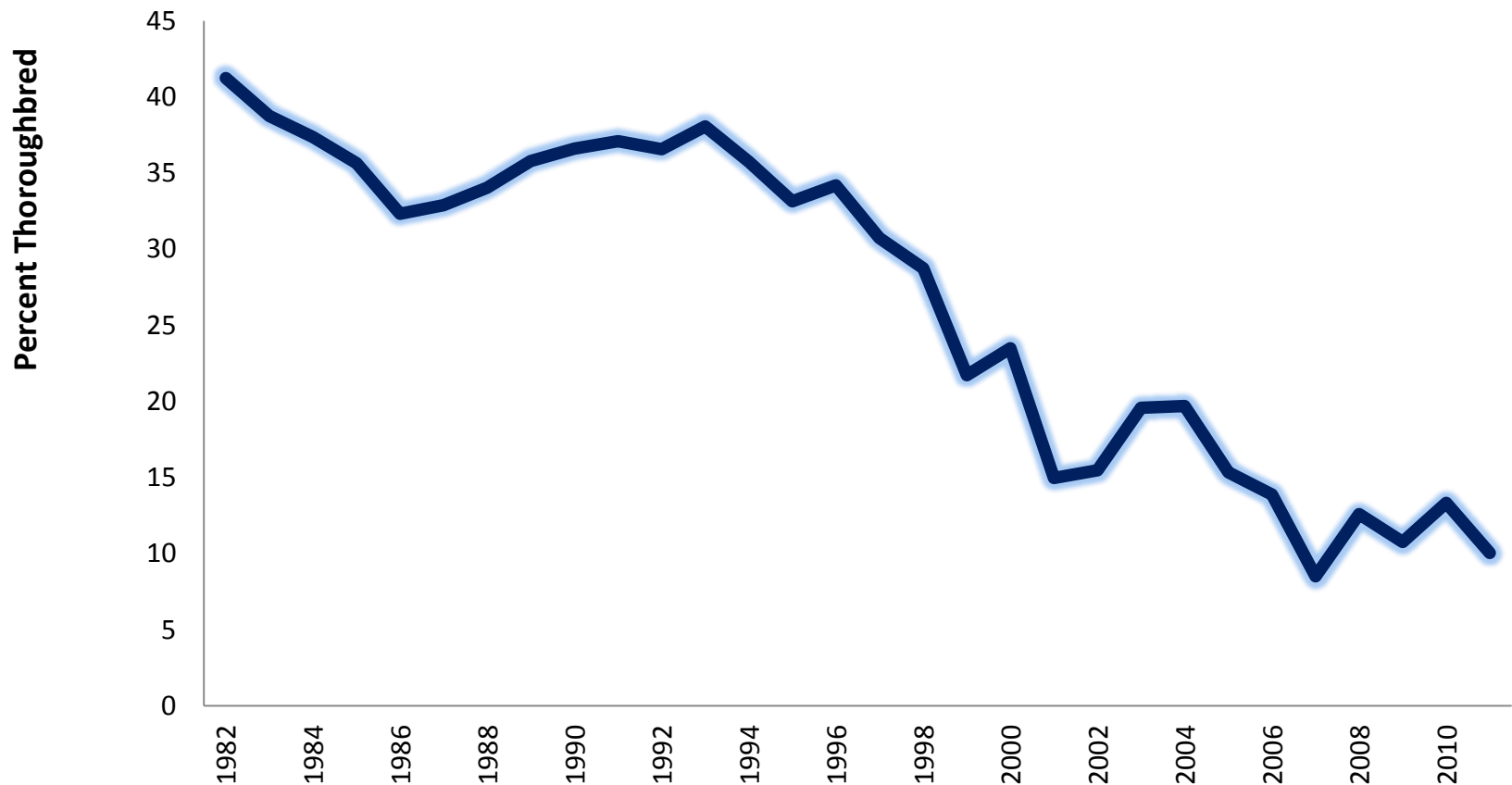


*Building Bridges to Second Careers
Increasing Demand for Thoroughbreds*

Steuart Pittman
President, Retired Racehorse Project

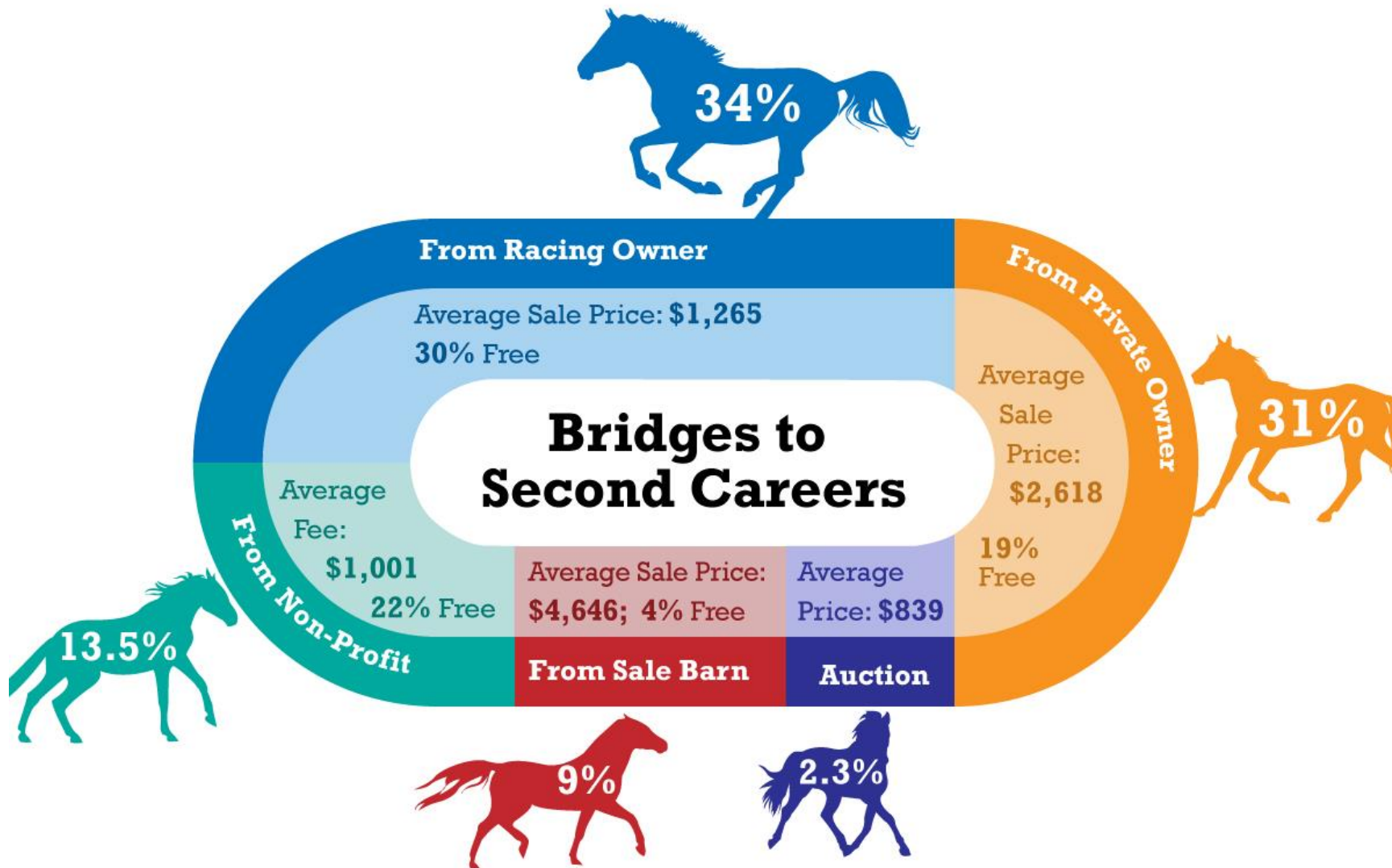
From *Expanding The Market For Ex-Racehorses*
By Steuart Pittman, October 18, 2011 for NTRA Professional Education Seminar

**Thoroughbreds as a Percent of Total Horses Registered with
United States Equestrian Federation
(formerly American Horse Show Association)**



From *Exploring The Bridge to Second Careers for Thoroughbred Ex-Racehorses*

Published January 9, 2014 by Retired Racehorse Project



HOW TO USE



Horse Listing Service
Non-Profit Placement
Organizations
Consignment Sellers
& Trainers
Retirement Farms
Advice

RACING OWNERS



Horse listing service
Racetrack Directory
Non-Profit Placement Organizations
Listing of farms that train & sell OTTBs
Advice on training, care, nutrition,
soundness, track life, and
selecting prospects
Bloodline Brag for pedigree research

OTTB OWNERS



Trainer Listings
Bloodline Brag to share your horse's story
Calendars and news about second careers
Advice on training, care, nutrition
soundness, and track life

SERVICE PROVIDERS

Free Resource Directory Listing
Racetrack Directory
Advice
Trainer Directory
Bloodline Brag for pedigree research



www.RetiredRacehorseProject.org



RETIRED
RACEHORSE
PROJECT

THOROUGHBRED MAKEOVER

A MARKETPLACE & NATIONAL SYMPOSIUM



DEMONSTRATIONS

Ex-Racehorses in ten riding sports

FRIDAY CAUCUSES

Nonprofits, farms, & show planners

SEMINARS

Training, care, selection & more

SPONSOR FAIR

Food, entertainment & shopping



TICKETS:
\$25/DAY
\$40/WEEKEND

RetiredRacehorseProject.org
Free Entry with MRC Badge



PIMLICO RACE COURSE, OCT. 3 - 5

THOROUGHBRED MAKEOVER

PIMLICO RACE COURSE • OCT. 3-5

FRIDAY CAUCUSES

1:00 Nonprofit Placement Organizations Convened by Thoroughbred Charities of America to cover organizational best practices, funding opportunities, and networking

2:30 Farms That Train and Sell For Second Careers Networking and advice on acquiring, training, marketing, and selling Thoroughbreds off the track

4:00 Thoroughbred Shows and Competitions Convened by Jockey Club Thoroughbred Incentives Program to gather ideas and share success stories

SATURDAY MORNING

9:00 The First 100 Days A vet, a nutritionist, and a farm manager will discuss the challenges of the transition from racing to farm life.

10:30 Maryland Racing: Where Horses Come First A review of efforts in Maryland racing to prevent injury, regulate medication, and increase the rate of sound retirement.

SATURDAY AFTERNOON

1:00 - 4:00 TCA Thoroughbred Marketplace and Demos On-track presentations with expert commentary on horses for sale or adoption, sponsored by Thoroughbred Charities of America, plus special demonstrations by experienced horses in multiple disciplines.

4:00 Special Reception Gathering in Sponsor Fair to hear from some superstars you thought you'd never get to meet.

SUNDAY MORNING

9:00 Racehorse Reality Check Trainers who know both racing and riding sports offer insight on the transition from the horse's perspective.

10:30 Trainers Forum Three trainers from three sports share their methods and answer your questions.

SUNDAY AFTERNOON

1:00 - 4:00 America's Most Wanted Thoroughbred Contest and Demos Follow them online, vote for your favorite, and watch the celebrity judges interact with superstars in brand new careers trained by

- ♦ **Phillip Dutton** - Eventing
- ♦ **Jazz Napravnik** - Steeplechase
- ♦ **Nuno Santos** - Dressage
- ♦ **Dale Simanton** - Ranch work
- ♦ **Hannah Gilhool** - Pony Club
- ♦ **Marisa Bianchi & Juan Carlos Gonzalez** - Polo
- ♦ **MAHR's Bev Strauss** - Hunters
- ♦ **New Vocations Staff** - Jumpers
- ♦ **Patrick King** - Barrel racing
- ♦ **Christy Clagett** - Foxhunting

ALL WEEKEND

Sponsor Fair includes manufacturers, retailers, funders, and organizations working to promote Thoroughbreds in second careers. It also has food, beer, and wine!

TCA Thoroughbred Marketplace open all weekend. Dozens of Thoroughbreds stabled in the infield, catalogued online, inspected by veterinarians, and ready to fulfill your dreams. Check them out!

Purchase tickets at www.RetiredRacehorseProject.org



Retired Racehorse Training Project

THOROUGHBRED MAKEOVER & NATIONAL SYMPOSIUM

PIMLICO RACE COURSE OCTOBER 5 - 6, 2013

26 TRAINERS
26 RACEHORSES
26 NEW CAREERS

JUMPING
Dressage
Policework
Barrel racing
Ranch
WORK
Eventing
POLO

How can an organization
representing horsemen
assist its members in
placing or selling horses?
Or should it?