THE FUTURE OF HORSE RACING AND THE HORSE RACE WAGERING PRODUCT

2010 NHBPA SUMMER CONVENTION-MINNESOTA

INDUSTRY ECONOMICS 2009 COMPARED TO 2008

■ WAGERING	J

■PURSES

FOAL CROP

KEENELAND SALE

-9.8%

-5.7%

-17%

-34%

INDUSTRY ECONOMICS 2010

JUNE YTD

■ WAGERING -5.82% -7.99%

■ PURSES -1.21% -5.57%

■ DAYS -3.23% -6.04%

INDUSTRY ECONOMICS 2009

- THOROUGHBRED RACING ASSOCIATION REPORTS:
 - 29% OF PURSES FROM SOURCES OTHER THAN WAGERING ON OUR RACES
 - 71% OF PURSES FROM
 WAGERING ON OUR RACES

INDUSTRY ECONOMICS ALL STAR PANEL

BILL SHAKLIN

RANDY SAMPSON

■ TODD MOSTOLLER & JOE SANTANNA

GREG NICHOLS