

National HBPA July Meeting – Technology and Horsemen: The New Frontier

Ron Maus, Moderator, Washington HBPA

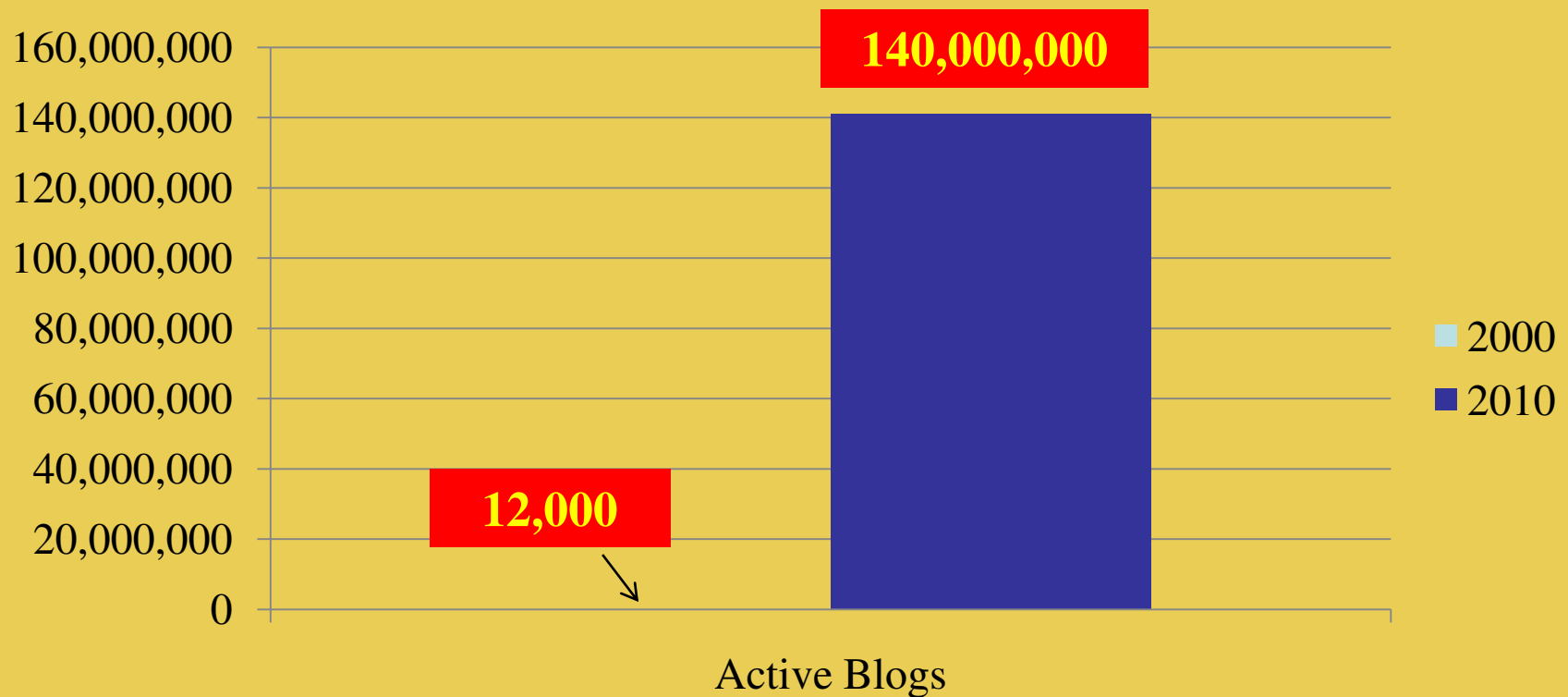
- **Richard Glover, National HBPA**
- **Kenny McPeck, Trainer & Developer**
- **Keith Chamblin, NTRA**
- **Susan Martin, The Jockey Club**

“The Times, They Are A-Changin’ ”

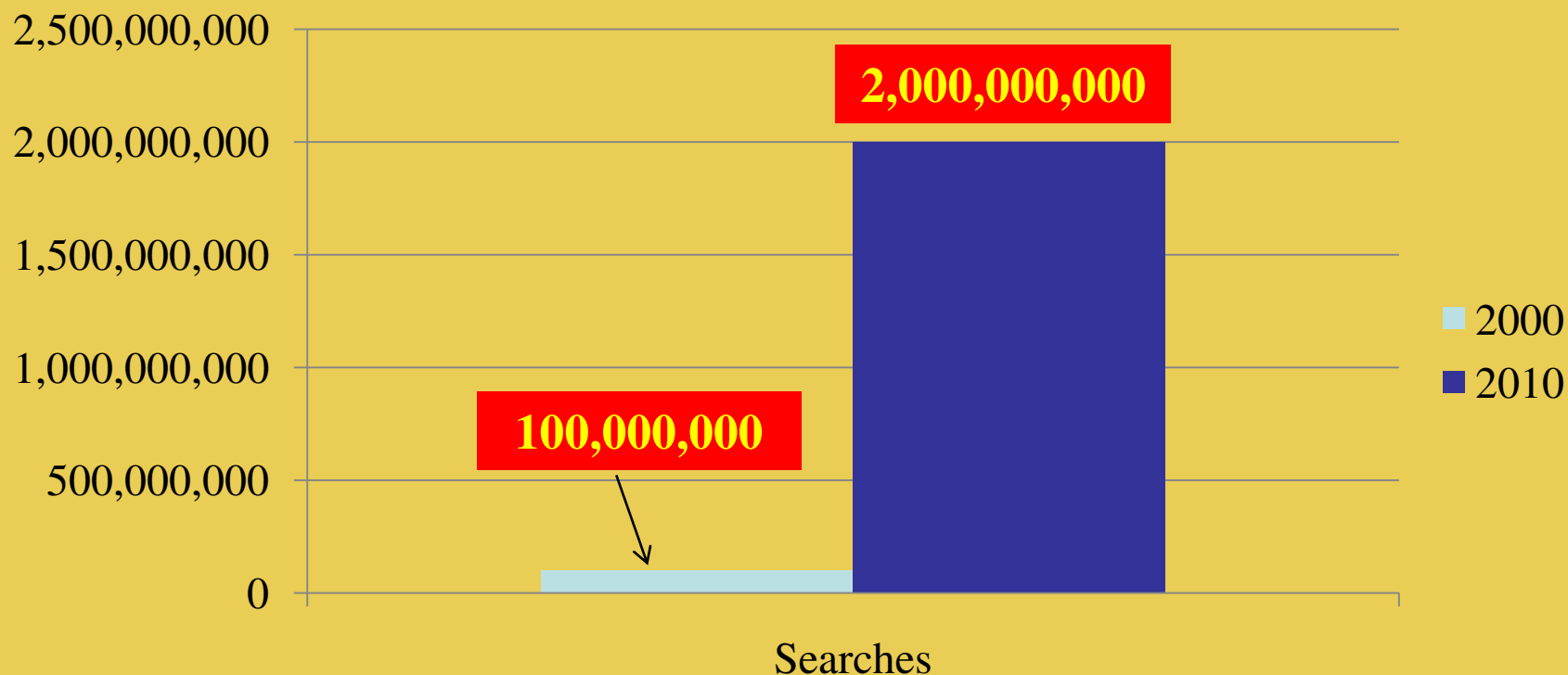
- Bob Dylan

- **Serendipitously, while flying here, I read the July 26, 2010 Newsweek magazine.**
- **The last page of the magazine provided a number of interesting comparisons that tells us why this session, and these speakers, have great relevance to our meeting.**
- **As Dylan says, the times are changing, and are changing rapidly.**
- **A number of critical comparisons were made, between 2000 and 2010, which I summarize as follows:**

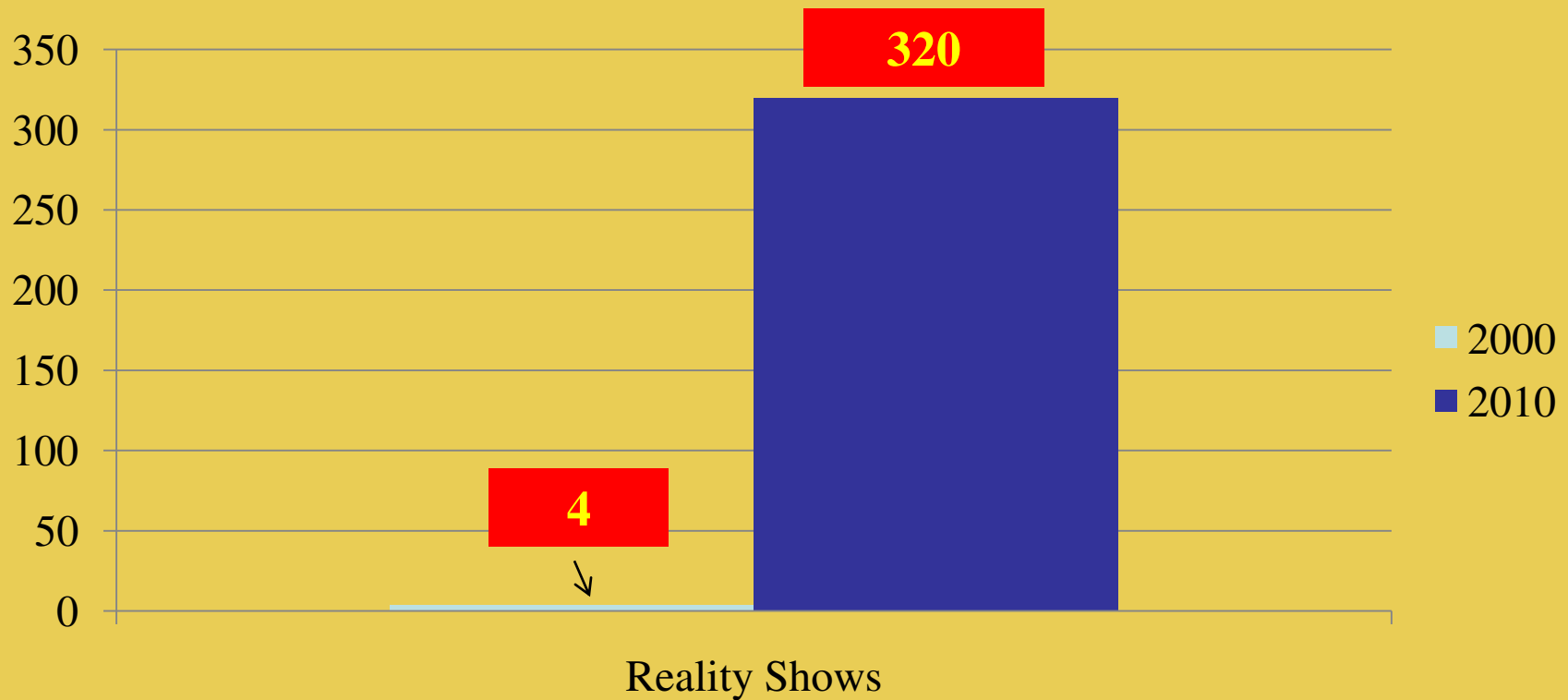
Comparison of “Active Blogs”



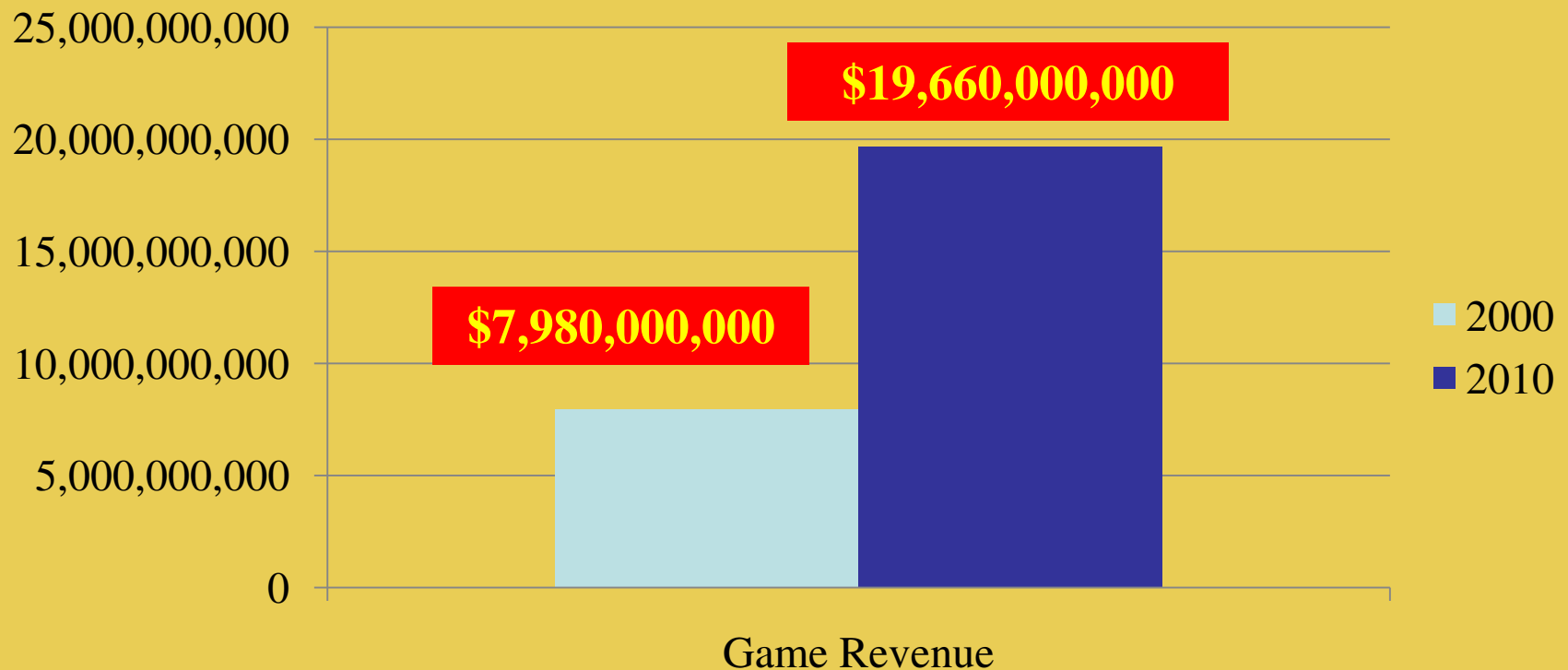
Comparison - “Daily Google Searches”



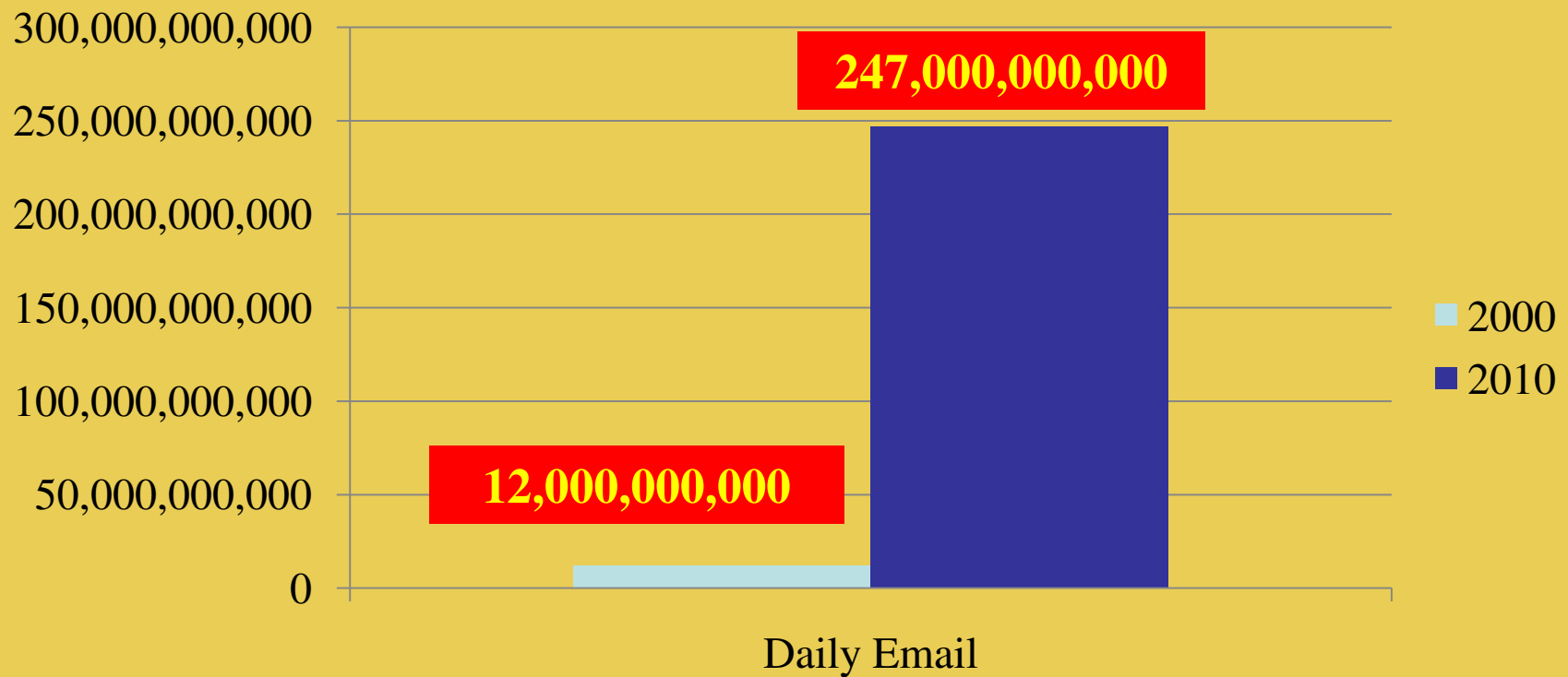
Comparison – “Reality TV Shows”



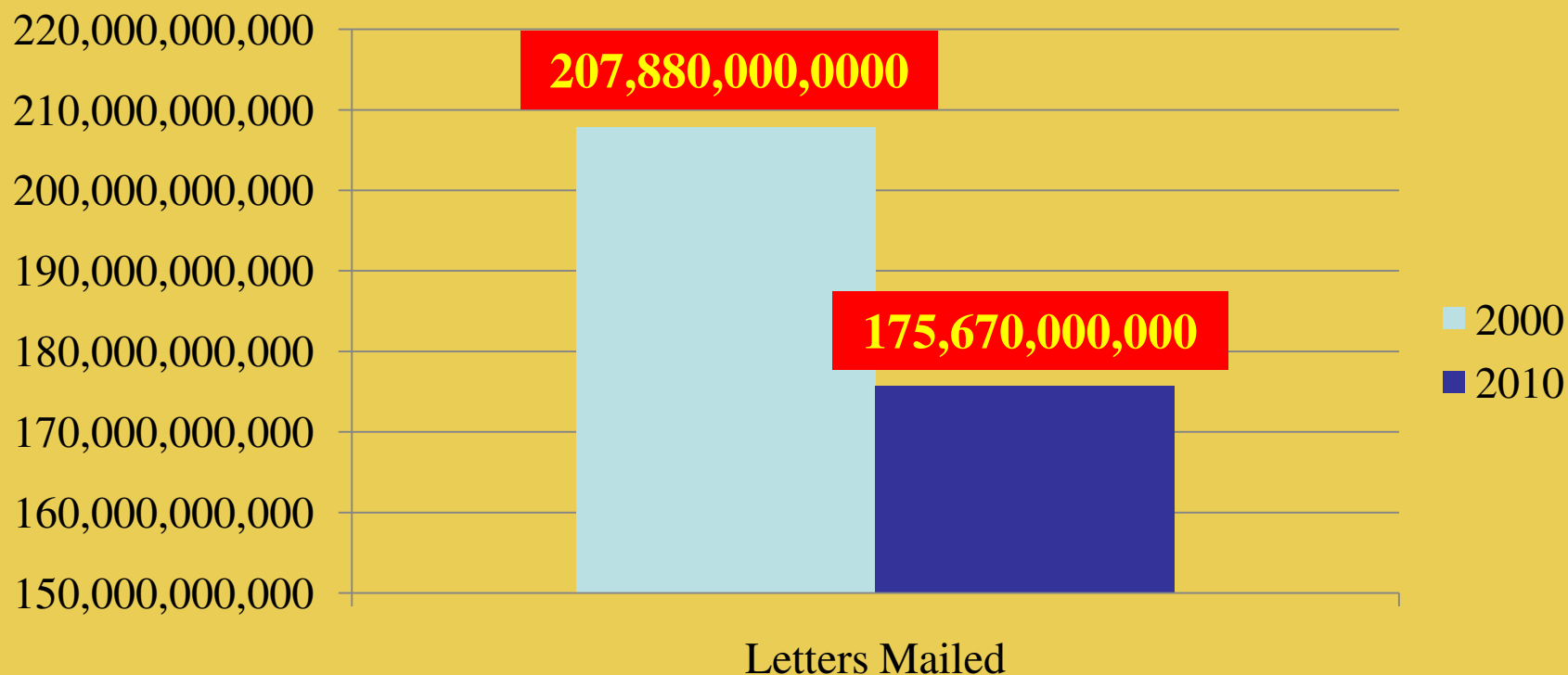
Comparison - “Video Game Revenue”



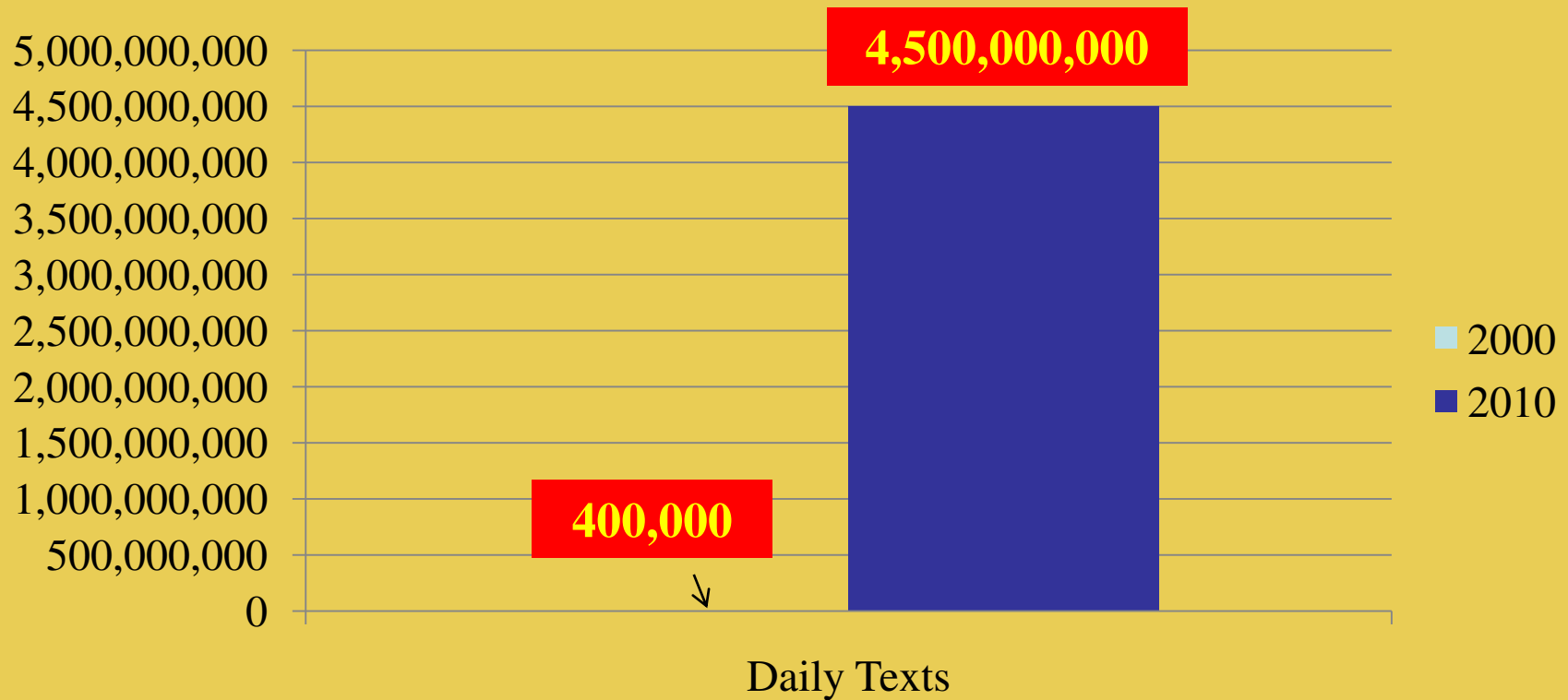
Comparison of “Daily E-Mails”



Comparison - “Daily Letters Mailed”



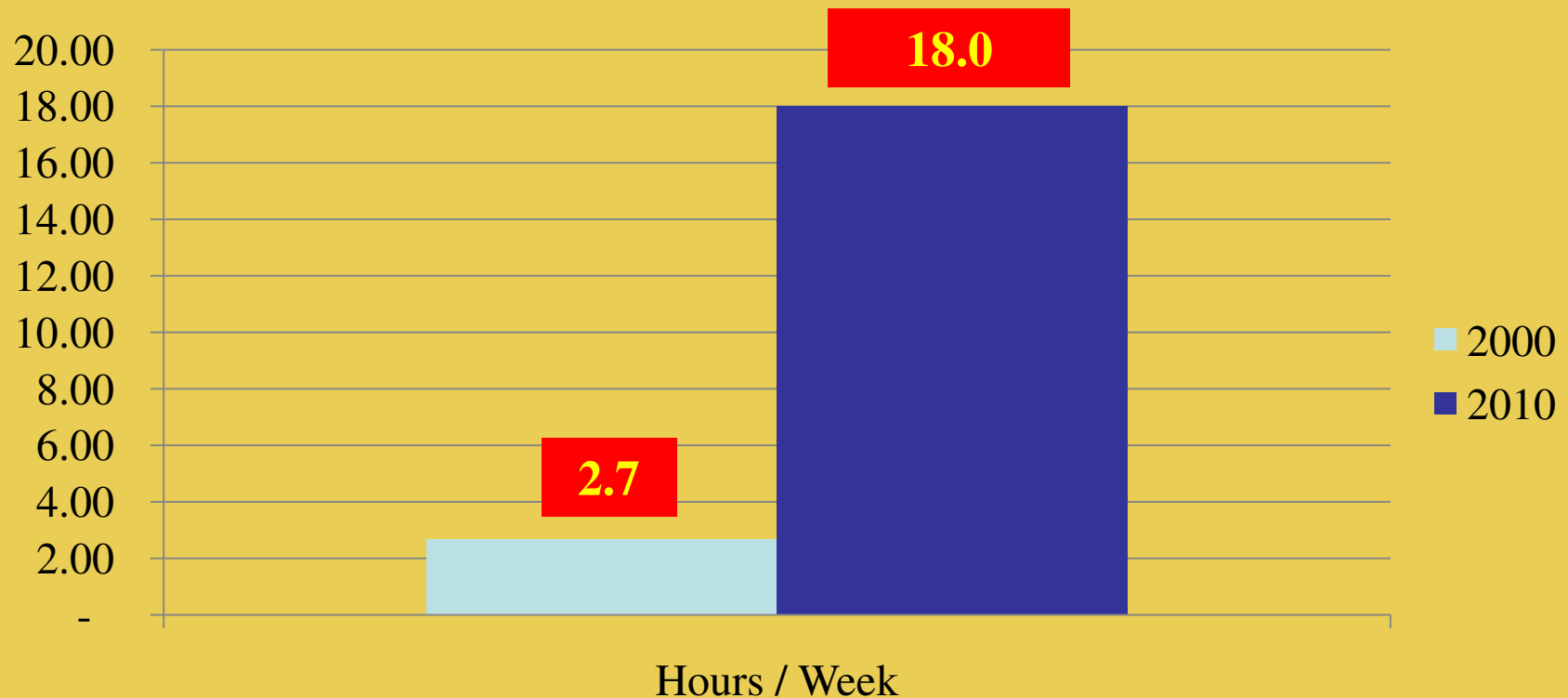
Comparison of “Daily Text Messages”



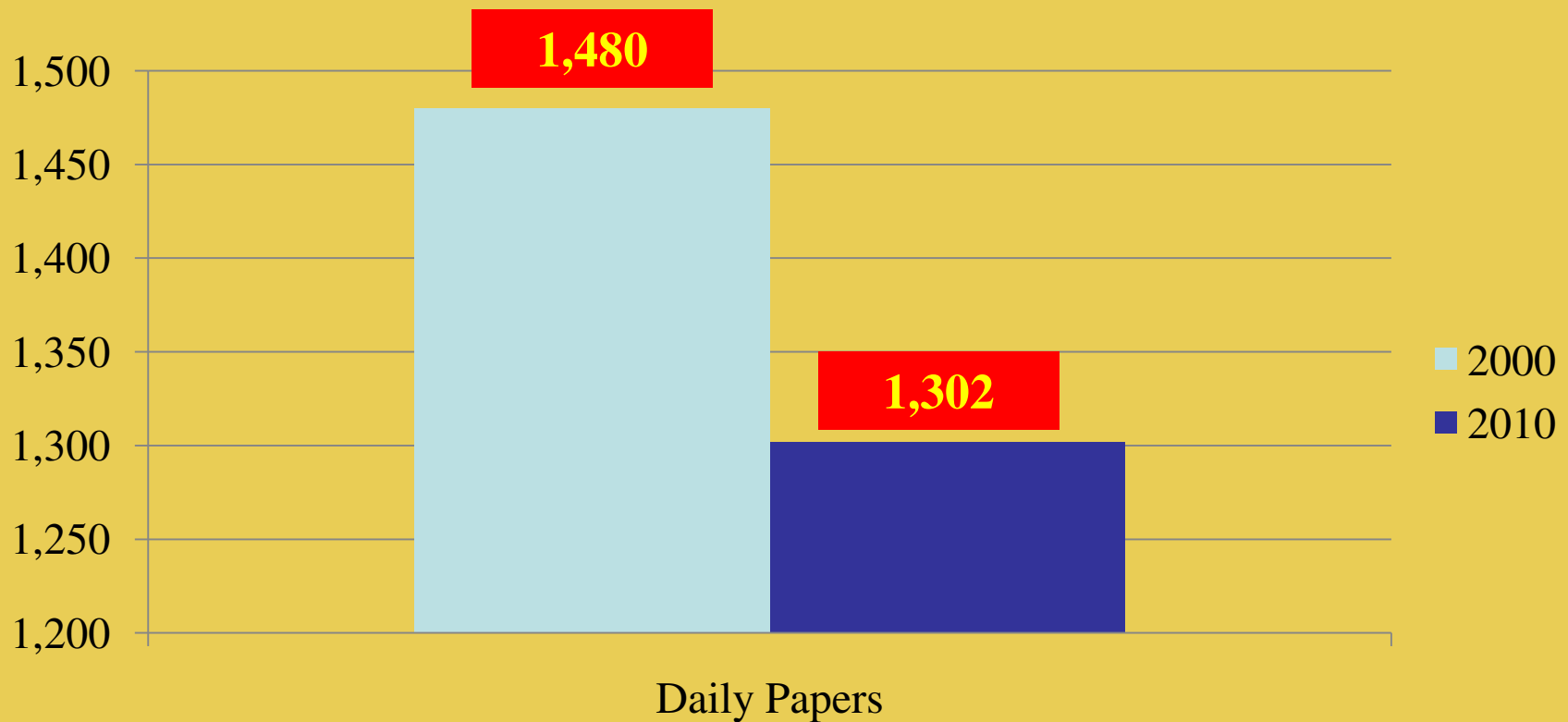
Comparison of “Hard Drive Storage”



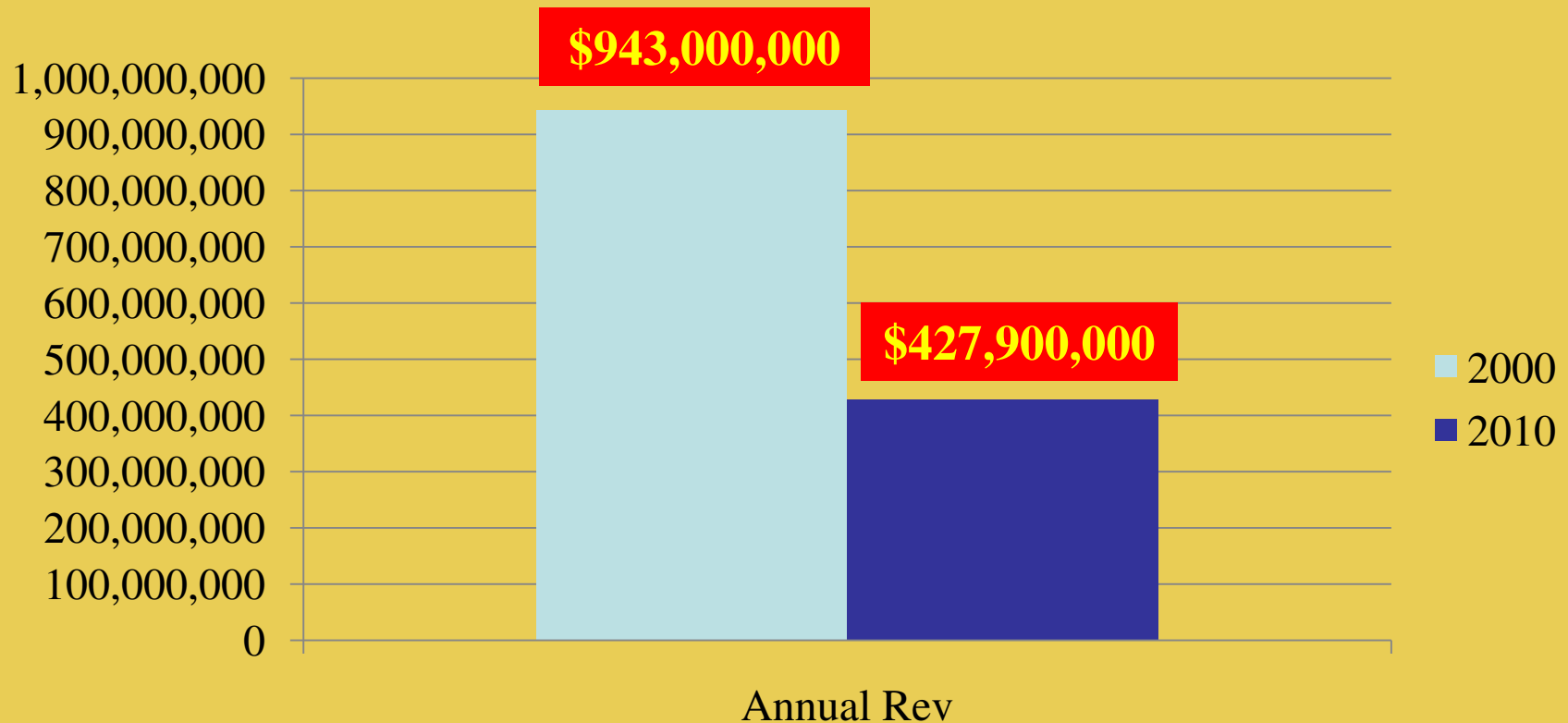
Comparison of “Time Spent Online”



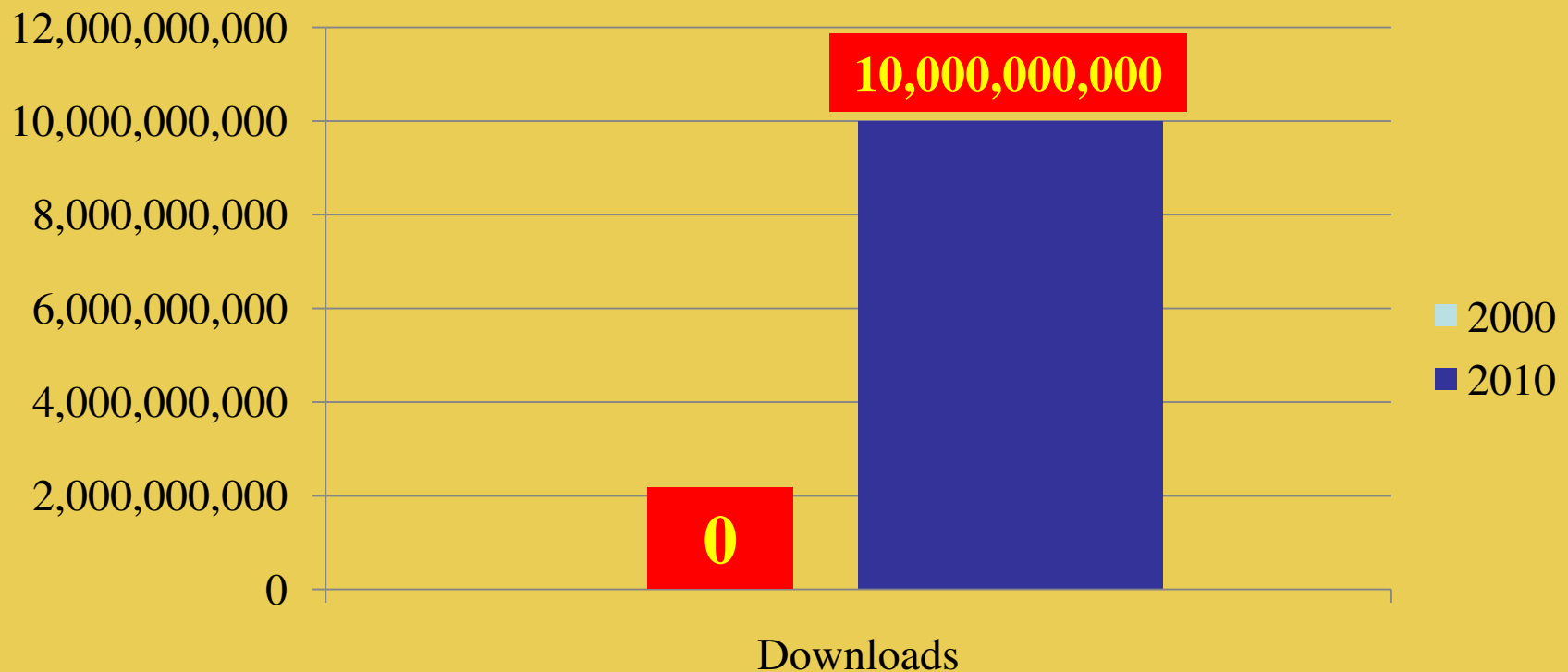
Comparison of “Daily Newspapers”



Comparison of “CD Sales Revenue”



Comparison of “I Tunes Downloads”



In Closing...

**“You better start swimmin’ or you’ll
sink like a stone,**

For the times, they are a-changin’ ”

- Bob Dylan

