

# A NEW WAY TO KEEP THE BARN FULL OF HORSES

One approach to creating a  
Multiple Owner Syndicate  
Of  
Claiming Horses

# The Theory

- ❑ Individual owners are leaving the game
- ❑ Trainers have fewer horses to train
- ❑ Substitute single owners with multiple owners
- ❑ Use racing syndicates as form
- ❑ Partial ownership is affordable
- ❑ Attract new owners with partial ownership
- ❑ Can own one share or several shares
- ❑ Can own a piece of one horse or several horses

# Promotional Poster

- ▣ Marketing
- ▣ Low cost
- ▣ Buy Now!
- ▣ Claimers
- ▣ Babies
- ▣ Joy of Winners Circle
- ▣ Live Racing
- ▣ Existing Owners
- ▣ New Owners

## Renpher Stable

Horse Racing Partnerships

GET IN THE WINNERS CIRCLE WITH RENPHER STABLE

Join Penn National's leading partnership 8 consecutive years!



**Own a racehorse for as low as \$60 per month!!!**  
**Available NOW!!!!**

### 2011 2YO PARTNERSHIPS NOW FORMING!!!!

Previous Purchase Highlights Include:

- OUR KHRYSTY from catalog page to GRADED STAKES WINNER of over \$280K!!!
- 7 of 9 runners broke their maiden within two starts; 6 in Maiden Special Weight company.
- 3 of our 9 runners have raced in Stake races! One is a Stakes Winner as a 2yo!
- Our average purchase price has been under \$20k!
- 2YO Lifetime Stats: 107 starts; 27 wins.



The **ONLY** partnership at Penn National which can make the following claims:

- Voted number one in The Midlantic Region as "Best Partnership", 8 CONSECUTIVE YEARS!
- From catalog page to Graded Stakes Winner! Bob O selected Our Khrysty a \$25k acquisition!
- Receive year end K-1's, GAP compliant for accounting purposes
- Receive DAILY e-mails
- Receive monthly statements, each expense a specific line item!

**Lifetime Stats: 756 starts; 123 wins**

**New Casino Means  
Larger Purses\$\$\$**

See us at  
the PA Horse  
World Expo  
Booth 1306

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 Web Site: [renpherstable.com](http://renpherstable.com)

**You Only  
Live Once!**

# How It Works!

- ▣ **Renpher Stable Racing Partnerships**
- ▣ Be a part of the **only** partnership at Penn National which can make the following claims:
- ▣ Voted number one in The Midlantic Region as "Best Partnership", SEVEN CONSECUTIVE YEARS!
- ▣ From catalog page to Graded Stakes Winner! Bob O selected Our Khrysty from a 2yo In Training Sale. This \$25k acquisition is presently worth between \$500k - \$750k!
- ▣ Each partner receives year end K-1's, GAAP compliant for accounting purposes
- ▣ Receive DAILY e-mails, which provide up to the minute status on every horse we own
- ▣ Receive monthly statements, showing each expense and all revenue as a specific line item!

# What you get What it costs

- ▣ In addition:
- ▣ Visit the barns
- ▣ Get your picture taken in The Winners Circle!
- ▣ Meet trainers, riders, staff and other partners
- ▣ We take great pride in offering all of the above, as well as affordable and successful racing partnerships
  
- ▣ Below is an example of initial cost:
  
- ▣ \$40 ..... 1% of \$4000 Horse
- ▣ \$60 ..... 3 months estimated expenses\*
- ▣ -----
- ▣ \$100 ..... per 1%
- ▣ \$300 ..... 3% minimum
  
- ▣ Add \$35 per horse, per year for year end K-1



# The Financial Terms

- ▣ \$335 ..... buys 3% of a horse in training, 3 months estimated expenses, and 2011 K-1
- ▣ \*Expenses are based on an average \$2000 per horse, per month, or \$20 per 1%.
- ▣ At 3% ownership, without any purse revenue, your cost would be approximately \$60 per month to own a horse in training!
- ▣ Contact us:
  - ▣ [bob@renpherstable.com](mailto:bob@renpherstable.com)
  - ▣ 848 207 1798
- ▣ Visit our website:
  - ▣ [www.renpherstable.com](http://www.renpherstable.com)

# Local Newspaper Ad

**Less than a dinner out?  
Cheaper than going to the  
movies with the family?**  
Own 3% of a racehorse for \$60 a month!

**The purse money is yours!**  
Join Penn National's leading  
partnership

**Nanphen Stable**  
**Horse Racing Partnerships**

Racine daily e-mails, visit the barn,  
meet trainers and jockeys!

 Visit Us at Booth 1306  
Farm Show Complex  
National Horse Expo, Feb 24-27  
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