

**National Horsemen's Administration Corp.
Horsemen's Journal Committee
2012 Winter Convention, Hollywood Beach, FL
Sunday, January 15, 2012**

The NHAC's *Horsemen's Journal* Committee meeting was brought to order by chair Justin Cassity. Attendance was taken and the following people were present:

Chairperson Justin Cassity

Members Dave Basler
 Marty Maline
 Kent Stirling
 Bill Walmsley

Absent

Gary Tinkle

Editor's Report - *verbal* - Richard Glover

Advertising Report - *verbal* - Jennifer Allen

- New National Sponsorship - Finishline
- 2012 already has \$111,000 worth of ad insertion orders, good sign
- Thoroughbred Times has 13,000 subscribers; HJ has 28,000.

Discussion of the Future the Electronic Edition of *The Horsemen's Journal*

Query: Should we continue to produce the online edition of the magazine?

Approximately 800 people are opening each issue.

1. **Motion** to recommend to the Full Board that we continue to produce the electronic edition of the magazine for \$2,500.00 per year.

Motioned by Bill Walmsley.

Seconded by Dave Basler.

Motion passed unanimously.

2. **Motion** that the HJ Chair appoints a subcommittee to make guidelines for Affiliate News submissions.

Motioned by Bill Walmsley.

Seconded by Dave Basler.

Motion passed unanimously.

National Horsemen's Administration Corp.
Horsemen's Journal Committee
2012 Winter Convention, Hollywood Beach, FL
Sunday, January 15, 2012

Justin Cassity wants the HJ Committee to oversee this and appoints Dave Basler as chair, who defers back to the chair.

3. **Motion** to adjourn.

Motioned by Dave Basler.

Seconded by Kent Stirling.

Motion passed unanimously.