

National Thoroughbred Racing Association



Alex Waldrop, President & CEO, NTRA



National Thoroughbred Racing Association

Guiding Principles in 1998:

- Cooperation is necessary at the national level to improve the economics of the sport
- More can be accomplished at the national level with all facets of the industry represented at the table



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A National Strategy to Address National Issues

- Federal Legislative Advocacy
- Marketing
- Safety & Integrity
- Group Purchasing



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A Vision for the Future:

- Greater regional and national cooperation
- Innovation
- Greater seasonality to the product offering
- More Horseplayers & Owners



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